

# Who We Are

## Why Le Parisien Bakery ?

Featured in renowned publications like the New York Times as well as consistently praised on platforms like Google, and TripAdvisor, our establishment stands out with its signature menu. Delight in our buttery pastries, handcrafted macarons, and elevated savory dishes. Our elegant interiors, inspired by both locals and travelers, offer a welcoming atmosphere for all.

## Discover the Charm of Paris

Immerse yourself in French elegance in the heart of New York City. Just steps from Times Square, "Le Parisien" offers the finest French cuisine. Enjoy our distinctive cocktails and exquisite French wines. Indulge in house-made pastries, from croissants to macarons, each a testament to quality. Discover Paris today.

## Message from the Founder

I am excited to share our family's cherished recipes and traditions while honoring French customs and bringing Parisian café style to your city. These generational recipes are close to our hearts, and I look forward to sharing my passion for French culture, creating an authentic and memorable experience that celebrates its rich history.

# LE PARISIEN BAKERY

**Open Your Own Le Parisien Bakery  
Apply Today**



## CONTACT

### Website

[www.leparisienbakery.com](http://www.leparisienbakery.com)

### Email

[contact@leparisienbakery.com](mailto:contact@leparisienbakery.com)

### Address

235 W 46<sup>th</sup> St, New York, NY 10036

[www.leparisienbakery.com](http://www.leparisienbakery.com)



Imagine Bringing the  
Magic of Paris to Your  
City

**Franchise Opportunities  
available**



Discover more about our concept  
by scanning the QR code: Join the  
French Revolution in Artisan  
Baking!



# Products & Services

## Support & Authentic

Our dedicated team provides ongoing operational guidance, exclusive supply chain access, and strategic location assistance to ensure your bakery thrives.

## Experience & Success

As a franchisee of Parisien Bakery, you benefit from a beloved brand, authentic French recipes, and a proven business model designed for rapid success.



## US REQUIREMENTS

Initial Franchise Fee	<b>\$50,000</b>
Royalty Fee	<b>5% of Gross Revenue</b>
National Marketing Contribution	<b>1% of Gross Revenue</b>
Local Marketing Fee	<b>2% of Gross Revenue</b>
Design Services Fee	<b>\$25,000</b>

This covers store concept and branding packages.

## QUALIFICATION

Enthusiastic to start their own Le Parisien Bakery establishment.

Dedicated to operational excellence and providing high-quality service

Minimum of \$350,000 in liquid assets  
Minimum net worth of \$700,000.



L'Art de la Pâtisserie Française

LE PARISIEN

# Products & Services

## What is the franchise fee for a Le Parisien Bakery?

The franchise fee is a one-time payment of \$550,000.

## Are there any ongoing fees besides the initial franchise fee?

Yes, franchisees must pay a royalty fee of 5% of their weekly gross revenues.

## How long is the franchise agreement valid, and can it be renewed?

The agreement lasts for 10 years, with the option to renew twice for six years each, given certain conditions are met.

## What does the franchise fee cover?

It includes the design package and baking and operational manuals.

## Is training provided, and who bears the cost?

Initial training for staff is included, but franchisees must cover lodging, travel, meals, and personal expenses.

## What are the space requirements for a Le Parisien Bakery store?

A minimum of 1,200 square feet is required.

## What is the timeline for opening a store?

Stores must open within 365 days of signing the franchise agreement, depending on factors like construction and training.

## Who is responsible for the construction of the bakery?

Franchisees are responsible, although guidance and support may be provided.

## When will the Franchise Disclosure Document (FDD) be provided?

It will be provided after the initial conversation with the franchisor.